

ISAAC  
NEWTON



DON'T FALL FOR  
ANYTHING ELSE

CLASSIC  
APPLE  
JUICE

# FACE UP TO THE POWER OF GRAVITY

## Better Beverage Solutions

### Gravity Racks with Bottle Slides, Retrofit Bottle Slides and Coolroom Racks with Flat Wire Shelves

Flowsell® is a one-stop shop for all your beverage merchandising in coolrooms, fridges or freezers. Our systems rotate and face up drinks to minimise double handling and reduce labour costs.

#### A total service that includes:

- Supply only
- Supply and installation
- Customised Bottle Slides
- Fitting Dividers to the Bottle Slides



**NO OTHER COMPANY PROVIDES SUCH A COMPLETE BEVERAGE SERVICE**

## Gravity Racks with Bottle Slides

Flowsell® has developed a special Rack SlipShelf to which Bottle Slides are screwed (no more cable ties) to gravity feed beverages in a coolroom.

Bottle Slides are fitted with clear Shelf Fronts and the unique polycarbonate FastFit Dividers. They are quick and easy to adjust in a scissors like motion between drinks. This means that drinks do not have to be destocked when relaying.

Racks are both zinc plated and powder coated black and are quick and easy to assemble.

#### Key Benefits:

- Automatic face up
- Rush hour ready
- Superior presentation
- Rear loading
- Stock rotation
- Labour saving

Rack Frame Dimensions			
Height	Width*	Depth	
2100mm	765mm	640mm	
Rack SlipShelf			
Width*		Depth	
744mm		585mm	
Shelf Fronts			
Height			
50mm (Energy 300ml)	90mm (600ml etc)	130mm (1.25/2 litre)	
FastFit Dividers			
Height			
50mm	90mm	130mm	
Length			
305mm	405mm	505mm	585mm

\*Suits mullion centres of 765mm to 772mm or doors from 750mm to 760mm wide. However, Racks and the Rack SlipShelf can be customised to suit any door size.



PROUDLY  
AUSTRALIAN  
OWNED

GRAVITY FEED SOLUTIONS

Flowsell®

## Retrofit Bottle Slides

A Bottle Slide system that is easy to assemble and fit to any Wire or Flat Shelf. Each Bottle Slide FastFit Divider has a rear hook that locks under the platform of the Bottle Slide. Other tabs lock into ribs along the bottom and a third hook locates into a groove on the top of the Shelf Front. The scissors-like locking action allows drinks to be repositioned without destocking the shelf. Retrofit Bottle Slides can be supplied unassembled or with Shelf Fronts fitted or even with FastFit Dividers set up by Flowsell® to your supplied planogram. Just let us know which option you prefer.

### Key Benefits:

- Easy retrofit
- Automatic face up
- Superior presentation
- No destocking
- Labour saving

## Bottle Slide Dimensions

Custom made to your existing shelf size

Standard Shelf Fronts			
Height			
50mm (Energy 300ml)	90mm (600ml etc)	130mm (1.25/2 litre)	
Standard FastFit Dividers			
Height			
50mm	90mm	130mm	
Length			
305mm	405mm	505mm	585mm

### Simply email to Flowsell®

Your shelf size (indicate whether it has notched front corners). The number of shelves. What you intend to put on each shelf. Also, sending a photo of the shelf to be fitted with Bottle Slides would be most helpful. Take the photo from the front of the coolroom or fridge.



## Coolroom Racks with Flat Wire Shelves

Racks and Wire Shelves are heavy duty and are zinc plated and black powder coated. All Racks have adjustable feet. The Racks and Wire Shelves are easy to install and are ideal for any Coolroom or Freezer. Wire Shelves are supplied with Ticket Stripping. Drink Racks are available with security Rack Tops, Rack Mesh Ends and Rack Mesh Backs for beer, wine and spirits.

### Key Benefits:

- Strong and robust
- Long lasting
- No walls pierced

Rack Frame Dimensions		
Height	Width*	Depth
2100mm	765mm	640mm
Wire Shelf		
Width*		Depth
750mm		628mm

\*Suits mullion centres of 765mm to 772mm or doors from 750mm to 760mm wide. However, the Rack and Wire Shelf can be customised to suit any door size.



We make it easy for you to choose merchandising systems that will work for you. With Flowsell® Retail Solutions we offer quality merchandising and storage equipment to give you improved workflows and higher sales.

All Flowsell® products are manufactured to ISO standard 9001 and are backed by a five year warranty. We provide a full service that includes consultation, floor plans, supply and national installation. Flowsell® is an Australian owned supplier of quality equipment for the storage and merchandising of retail products.

# Flowsell®

Factory 1/13 Network Drive,  
Carrum Downs, Victoria 3201

Ph: (03) 9708 2276

Fax: (03) 9708 2279

E: sales@flowsell.com.au W: flowsell.com.au

™ Trademark patent granted design registration

